



## COMPANY HISTORY

In Fall 2017, when Co-Founder **Helena Esmonde** transitioned from a large hospital-based outpatient clinic to a small, privately owned practice, she found herself without infrared video goggles, which she had become skilled in using for her patients' care. These lightproof goggles utilize infrared cameras and a computer to display the patient's eyes in a way that clinicians can interpret for the diagnosis of vertigo, dizziness, and/or imbalance. Patients with these symptoms are often found to have vestibular issues, which can include positional vertigo, MS, stroke, Meniere's disease, and concussion. Unfortunately, Helena's new workplace could not afford the minimum \$8,500 price tag for the goggles currently on the market. Frustrated, she brought this problem to her husband **Patrick Esmonde**, who was immediately intrigued. After some additional discussion and research, Patrick announced, "I can build that." Like so many other technological breakthroughs, necessity became the mother of invention, and Vestibular First was born!

After two years of working through hundreds of iterations, Vestibular First has patented and received FDA clearance for their innovative medical device. The modular design of the Insight Infrared Video Goggles opens the door for future hardware and software add-ons, so that the goggles can serve multiple purposes for vestibular examination and treatment for years ahead. The simple, effective, and affordable Insight Infrared Video Goggles will improve clinicians' access to research-supported technology, with the end goal of reducing the suffering for patients and maximizing the effectiveness of vestibular clinicians worldwide.

As Vestibular First grew, the company's mission expanded beyond equipment access to include clinician education. The company now offers online, self-paced continuing education courses, in-person hands-on learning opportunities, and a hybrid vestibular rehabilitation certification program. These offerings give clinicians a structured way to build knowledge, strengthen practical skills, and improve care for patients with dizziness, vertigo, and imbalance.

This same mission to improve access to specialized dizziness care also led to the development of Dizzy Care Network, which launched in October of 2025. Many patients with dizziness experience long delays, multiple referrals, and uncertainty about where to seek care. Dizzy Care Network was created to help connect people with clinicians who are better matched to their symptoms, history, and care needs. By combining patient-centered intake tools with a growing network of dizziness-trained clinicians, Dizzy Care Network extends the original vision of Vestibular First: reducing barriers to effective vestibular care for both clinicians and the patients they serve.